

Data Privacy Policy of Van Grimde Corps Secrets

Thank you for visiting the web platform of Van Grimde Corps Secrets, a legally constituted entity with its headquarters at 302-1881 Saint-André Street, Montreal, Quebec H2L 3T9, Canada.

Van Grimde Corps Secrets invites you to review its privacy policy (hereinafter referred to as the "Policy").

By browsing our web platform or using our systems or services, including but not limited to vangrimdecorssecrets.com, corpsevenquestions.com, messis.vangrimdecorssecrets.com, embodiment2.vangrimdecorssecrets.com, and malvina.ca/1, you acknowledge having read and understood this Policy and consent to the processing of your personal data and information in accordance with it where applicable.

This privacy policy consists of the following elements:

- Purpose of the privacy policy
- Consent collection methods
- Purpose of data collection
- Personal information collected
- Purposes of data processing
- Processing methods used
- Access and control methods of personal information
- Sharing and reasons for sharing personal information with third parties
- Cookies and similar technologies
- Retention of personal information

Purpose of the Privacy Policy

Respect for privacy and the protection of personal information are essential to us. For this reason, through this Policy, we aim to protect this information in accordance with applicable laws.

To ensure this protection, Van Grimde Corps Secrets is committed to collecting, processing, and sharing personally identifiable information only when the individual has

given consent, unless permitted or required by law, in which case your consent will not be necessary.

The Policy's objective is to inform users of the reasons and ways Van Grimde Corps Secrets or any person acting on its behalf collects and uses their personal information. It is written in clear language to ensure that users provide informed consent.

For the purposes of this Policy, "personal information" refers to any information about an identifiable individual or that allows the identification of an individual. Whenever possible, we will anonymize, pseudonymize, and/or aggregate such data to ensure it no longer identifies an individual.

Consent Collection Methods

We are committed to obtaining consent before collecting an individual's personal information. Consent may be explicit or implied and can be provided directly by the individual or through their authorized representative.

We prioritize obtaining explicit consent, whether verbally, electronically, or in writing. However, implied consent may be reasonably inferred from a person's actions or inactions. For example, providing a name and address to receive a publication or a name and phone number to obtain a response to a question is considered implied consent for the collection of personally identifiable information. To determine the appropriate type of consent, we consider the sensitivity of the personal information in question, the purposes for which it is collected, and the reasonable expectations of a person in a similar situation.

If we wish to use personal information for a new purpose, we will describe the intended use and seek consent again.

It may not always be possible, particularly in response to a government request, to obtain an individual's consent before collecting, using, or disclosing their personal information. We commit never to disclose such information outside of compliance with this Policy unless the law requires or permits it.

Purpose of Data Collection

Information is collected in accordance with the objectives and purposes set out in this privacy policy. Here are some reasons why we collect your personal information:

- **To provide products and services:** We will collect and process the data and information necessary to fulfill our mission and contractual obligations.
- **To ensure and improve these products and services:** Data collected during your interactions with our services may be used to analyze and improve the performance of our products and services.
- **To offer personalized products and services:** The collection and analysis of data generated by your interactions with our services allow us to develop and create products and services tailored to your cultural and entertainment needs, including adapting measures for users who require them.
- **To assess product and service performance:** Data is collected to gain insights into the advantages and disadvantages of our products and services, allowing us to evaluate and resolve issues if necessary, including through surveys.
- **To protect the privacy of our users:** Data collected allows us to verify the identity and protect the privacy of individuals who communicate with us via phone, electronically, or otherwise.
- **To meet legal obligations:** Data is collected to comply with obligations arising from laws, regulations, or international treaties.

Personal Information Collected

Van Grimde Corps Secrets may collect personal information in various forms but will only do so by lawful means and solely for necessary purposes, as disclosed to you, as described in this Policy, or where permitted or required by law.

Personal information collected and its sensitivity may vary depending on the context of interactions between you and Van Grimde Corps Secrets. Therefore, we must inform you in advance of the nature of the personal information we use.

Our internal procedures prevent data breaches and ensure the confidentiality of stored information. The personal information collected may include but is not limited to:

- **Name and contact information:** First and last name, email address, postal address, phone number, and other similar data used to contact you.
- **Demographic data:** Information about you such as your age, gender, country, and preferred language of communication.
- **Subscription data:** Information about your subscriptions related to cultural events and newsletters.

- **Interactions:** Data related to your use of websites, platforms, and created tools. This includes data you provide when using the products, as well as data we generate in other cases, such as error reports.
 - **Data on visited websites and usage.**
 - **Interests and preferences:** Data on your interests and preferences, such as the types of exhibitions and/or cultural events that interest you. In addition to the information you have explicitly provided, other data we collect may sometimes allow us to define or infer your interests and preferences.
 - **Content consumption data:** Data on multimedia content (e.g., video, music, audio, applications, etc.) you access through our products.
 - **Searches and orders:** Search queries and orders used when you navigate our website.
 - Text, input, and handwriting data: Text, input, and handwriting data, as well as any related information.
 - **Location data:** More or less precise data on the location of your device. For example, location data can be collected from a device's IP address or from your account profile data, providing less precise location information such as a city name or postal code.
 - **Other data:** Additional data provided when using our website, including data from Google Analytics.

Purposes of Data Processing

Providing our products and services

We use data to operate our products and services, as well as to provide you with rich and interactive experiences. For example, to understand who the consumers of our platforms are and to inform our strategic decisions aimed at growing our audiences.

Improvement of products and/or services

We use data to improve our products, including by adding new features or capabilities.

Personalization

Some products include personalized features, such as recommendations that enhance your experiences and satisfaction. These features use automated processes to tailor your experiences based on the data we have about you, such as inferences we make about you and your product usage, activities, interests, and location.

Contributing to security and problem resolution

We use data to contribute to the security and resolution of issues related to our products and services. This includes using data to ensure the safety of the services offered to our users, detecting malware and malicious activities, resolving performance and compatibility issues to help users get the most out of their experience, and informing them of product and service updates. This may include the use of automated systems to detect security issues.

Security

We use data to protect the security of our products and our customers. Our security features may prevent malware from functioning and inform users of the detection of malware on their device.

Surveys and promotional communications

We use the data we collect to provide surveys and promotional communications. You may subscribe to email newsletters, respond to surveys, and choose whether or not to receive promotional communications from Van Grimde Corps Secrets by email. For more information on managing your contact information, email subscriptions, and promotional communications, see the section on Access and Control of Your Personal Information in this Policy.

Relevant offers

Van Grimde Corps Secrets uses data to provide you with relevant and important information about the products and services we offer. We analyze data from various sources to predict the information that will be most interesting and relevant to you, and we communicate it to you in various ways.

Advertising

Van Grimde Corps Secrets uses data collected through its interactions with you, from certain products, and on third-party websites to advertise our products and services, including on third-party websites. We may sometimes use automated processes to make ads more relevant.

Reporting

We use data to analyze our operations and improve decision-making processes. This allows us to make informed decisions and generate reports on the performance of our activities.

Protection of rights and property

We use data to detect and prevent fraud, resolve disputes, enforce contracts, and protect our property. We may use automated processes to detect and prevent activities that violate our rights or those of third parties.

Legal compliance

We process data to comply with the law and to enable users to exercise their data protection rights.

Research

We use data to conduct research, including for scientific purposes and in the public interest, where permitted by law.

Processing Methods Used

Van Grimde Corps Secrets places great importance on the security of your personal information and is committed to processing it according to industry standards and practices, solely for the purposes for which it was collected, as described in this Policy or in a specific notice to that effect. However, the absolute integrity of this information cannot be guaranteed, given the inherent security limitations of Internet transmission. Therefore, the information transmitted to us is ultimately at the user's own risk.

Access and Control of Personal Information

Van Grimde Corps Secrets ensures that all personal information in its possession is as accurate, current, and complete as necessary for the purposes for which it is used.

You have the right to request access to your personal information for verification purposes and to request corrections if it is inaccurate. If you believe that your personal information is incorrect or if you wish to access your personal information, you can make a request using the contact details provided at the end of this Policy.

To the best of our ability, we will provide you with timely access to your personal information. However, for security reasons, we may need to verify your identity.

There may be circumstances where we are unable to grant you access to your personal information. Specifically, when access may lead to the disclosure of another individual's personal information and that individual refuses to consent to its disclosure, or when legal restrictions apply. If such a situation arises, we will inform you of the reason we cannot grant you access to your personal information.

If your request concerns data appearing on third-party web pages or platforms, please contact those third parties directly.

Sharing and Reasons for Sharing Personal Information with Third Parties

We do not share your personal information with companies, organizations, or individuals outside of Van Grimde Corps Secrets, except with our authorized suppliers and partners who need access to the information for the purposes listed in this Policy and within its limits, as well as in the following cases:

- **With your consent:** For storage in cloud servers, in which case personal information may transit through third-party jurisdictions. Please note that we only use the services of reputable companies with established privacy policies.
- **For legal reasons:** We share personal information outside our organization if access to it is necessary to comply with current laws and regulations. Van Grimde Corps Secrets is committed to not selling or renting your personal information to any third party.
- **For external processing needs:** We share personal information with other trusted companies or individuals who process it on our behalf, according to our instructions, in compliance with this Privacy Policy, ensuring a level of data security at least equivalent to ours, and in compliance with any other appropriate security and confidentiality measures.

Our authorized suppliers and partners are:

- Google Analytics: For demographic statistics and browsing habits.
- Google Ads and Meta Ads: For the promotion of our online services.
- WordPress and MySmartJourney: As content management systems (CMS) for our platforms vangrimdecorssecrets.com, corpsenquestions.com, messis.vangrimdecorssecrets.com, and malvina.ca/1.
- Ingénissoft and MySmartJourney: For the hosting of our domains vangrimdecorssecrets.com, corpsenquestions.com, messis.vangrimdecorssecrets.com, embodiment2.vangrimdecorssecrets.com, and malvina.ca/1.
- Mailchimp: For sending targeted newsletters.
- Eventbrite: For their event registration forms.

Cookies and Similar Technologies

Van Grimde Corps Secrets may use cookies, web beacons, invisible pixels, log files, or other technologies to collect certain personal information about visitors to our websites, as well as recipients of our newsletters, invitations, and other communications. Cookies are pieces of information transmitted by the server to the browser during a visit to the website, which allow the ongoing connection to be uniquely identified. This data may include information such as your Internet address (IP), browser type, browser version, the pages of our site that you visit, the time and date of your visit, the duration of your visit, and other statistics.

The cookies used are particularly intended to track search history as well as session-related carts (e.g., ticket purchases) to facilitate the user's online browsing experience. It is important to note that enabling the cookies option may, depending on the configuration chosen, allow other servers to install cookies on your system. You can set your browser to notify you of the presence of cookies, giving you the option to accept or decline them.

Please note that our website may contain links or references to third-party sites. This Policy no longer applies once you leave our website, and Van Grimde Corps Secrets is not responsible for the collection or processing of personal information by these third parties or via these external sources.

Retention of Personal Information

Van Grimde Corps Secrets retains the data collected for various periods of time, depending on its nature and usefulness in providing our products and services. During the retention period, Van Grimde Corps Secrets takes physical and technical measures to ensure the security of data containing personal information.

The main locations where personal information is stored are the cities in which Van Grimde Corps Secrets has offices or facilities, as well as the cities where Dropbox Business and Google Drive have servers containing data collected by Van Grimde Corps Secrets.

Personal information may be stored outside the country in which you live, if a third-party provider or another entity to whom we disclose personal information in accordance with this Policy is located outside the country. In such cases, personal information may be subject to the local laws of the countries or territories in which the information is collected, used, disclosed, or stored, and the government and law enforcement authorities of those countries or territories may have access to it.

Once the retention period has expired, personal information is destroyed. Only statistics or reports containing depersonalized and anonymized data may be retained for extended periods of time.

Other Information

Modifications to This Policy

We make changes to this Privacy Policy from time to time. Any reduction in your rights under this Privacy Policy will not be applied without your explicit consent. We make reasonable efforts to ensure that our platforms are up to date, but we cannot guarantee that the information they contain is error-free, reliable, or up to date at all times. We always indicate the date of the last changes and provide access to archived versions for review. If the changes are significant, we post a prominent notice on our website (including, for some services, via email notification).

Date of the last update to this Policy: September 13, 2024

Compliance Officer

For any questions, comments, or complaints regarding this policy, you may contact the person responsible for ensuring compliance with this Privacy Policy:

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